Swachh Bharat Abhiyan is a cleanliness campaign run by the government of India and initiated by the Honourable Prime Minister, Narendra Modi. It is a most important topic which our kids and students must know and be aware of this mission. It is a general topic which students are generally given in their schools to write or say something on Swachh Bharat or Swachh Bharat Abhiyan. We have provided below some simply written essays on this topic in order to make your kids gets participated in the essay writing competition or competitions.

Swachh Bharat Abhiyan Essay 1 (100 words)

Swachh Bharat Abhiyan is also called as the Clean India Mission or Clean India drive or Swachh Bharat Campaign. It is a national level campaign run by the Indian Government to cover all the backward statutory towns to make them clean. This campaign involves the construction of latrines, promoting sanitation programmes in the rural areas, cleaning streets, roads and changing the infrastructure of the country to lead the country ahead. This campaign was officially launched by the Prime Minister, Narendra Modi on 145th birth anniversary of the Mahatma Gandhi on 2nd of October in 2014 at Rajghat, New Delhi.

Swachh Bharat Abhiyan Essay 2 (150 words)

Swachh Bharat Abhiyan is a Swachh Bharat mission led by the government of India to make India a clean India. This campaign was launched officially by the government of India on 145th birthday anniversary of the great person, Mahatma Gandhi on 2nd of October, 2014. It was launched at the Rajghat, New Delhi (cremation of Mahatma Gandhi). The government of India has aimed to make India a clean India by 2nd of October 2019 (means 150th birth anniversary of the Mahatma Gandhi) through this campaign.

It is a politics free campaign and inspired by the patriotism. It is launched as a responsibility of the each and every Indian citizen to make this country a Swachh country. This campaign has initiated people globally towards the cleanliness. Teachers and students of the school are joining this “Clean India Campaign” very actively with great fervour and joy.